

NEW PRODUCT ANNOUNCEMENT

OCTOBER 12, 2006

Contact: Amanda Beasley

Tel: (614) 764-1211

Email: amanda.beasley@eapublishing.com



Show What You Know® Publishing's Test-Preparation Materials Now Include CSAP

COLUMBUS, OH—Show What You Know® Publishing, a division of Englefield & Associates, is proud to announce the arrival of its CSAP test-preparation materials this November. Show What You Know® has been a leader of developing state-specific high quality educational products and services for K–12 schools and their teachers since 1993. Colorado joins Ohio, Texas, Florida and Washington as states serviced by Show What You Know® Publishing.

Show What You Know® Publishing's strategy-based program builds the confidence and skills a student needs to succeed on the CSAP. Through the use of workbooks and flash cards, the program helps students become better test takers through learnable test-taking skills, methods for reducing test anxiety, strategic tutorial lessons, and a practice test modeled after the Colorado Department of Education CSAP test guidelines.

“Almost any student can succeed if given the right set of tools,” said Cindi Englefield, President of Show What You Know® Publishing. “We have developed a program for the CSAP that uses a simple formula to achieve test success. By combining the students' knowledge, test-taking skills, and confidence, students can achieve success on the CSAP.”

Show What You Know® hires educators and other professionals as writers for their test-preparation materials and each question is aligned specifically to the Colorado Model Content Standards. In fact, the company ensures that all materials are aligned with each individual standard, benchmark and assessment objective of the CSAP. By doing this, it's easy for a teacher to assess where the students are, and what they need to work on.

Show What You Know® Publishing will soon have an entire line of products to fill the growing testing needs of Colorado. Workbooks and flash cards will be available in November and include reading, writing, and mathematics for grades 3-5 and science for grade 5. Secondary level materials will be released in early 2007. Pricing information is available online at www.passthecsap.com.

###



For the past 12 years, Show What You Know® Publishing has been dedicated to providing high quality educational tools, resources, and services that support educators' and parents' efforts in helping students achieve. Show What You Know® Publishing is committed to creating supplemental materials for grades K–12 with a special focus on state standards-based test preparation.