

For Immediate Release - January 27, 2006
Contact: Cindy Firestone, Sales and Marketing Director

Publishing Company helps students Pass the WASL

Columbus, Ohio— In an effort to help students pass the Washington Assessment of Student Learning (WASL), Show What You Know® Publishing, a leader in state-specific test preparation, is releasing 31 new products for Washington teachers, parents, and students. This announcement comes in response to the State of Washington implementing testing in grades 3 – 8 and grade 10 as mandated by the No Child Left Behind legislation. These new WASL products, workbooks and flash cards, continue Show What You Know® Publishing's longstanding commitment to Washington students and educators.

Highlights of the new *Show What You Know® on the WASL* series include:

Workbooks

- Aligned to the WASL by each Essential Academic Learning Requirement (EALRs), Grade Level Expectation (GLEs), and Component for all subjects tested at each grade level
- Offering Teaching Tips and Activities to Reduce Test Anxiety in students and reviews Test-Taking Strategies to help student succeed on the WASL
- To build student confidence through the use of Practice Tutorials and full-length Practice Tests that model the actual format and appearance of the WASL
- Parent/Teacher Editions are available for grades 3 – 7, and Student Self-Study Workbooks for grades 8 and 10
- Workbooks from \$13.95 to \$18.95

Flash Cards

- With over 90 cards per deck, that align to each EALR and GLE
- WASL-style questions are on the front and answers with analysis are on the back
- Each deck is subject specific with all new questions, different than the books
- Flash cards only \$14.95 per deck

Cindi Englefield, Show What You Know® Publishing's President and CEO, said: "I believe Washington schools and educators do a terrific job teaching their students. I believe that most students have learned what they were supposed to learn. Teaching students test-taking strategies and helping them understand test anxiety and how to control it will help 'even the playing field', and empower them to show what they know and succeed on the WASL."

Show What You Know® Publishing has been serving the Washington educational community since 2001 with the original 4th, 7th, and 10th grade WASL test-prep books and flash cards and quickly became the state's number one choice for test preparation. They are invested and committed to helping the students, parents and teachers in Washington prepare to succeed on the WASL. More information can be found by contacting our Sales and Marketing Director, Cindy Firestone, at 1-877-727-7464 or by visiting www.passthewasl.com.

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About Show What You Know® Publishing:

Show What You Know® Publishing, a division of Englefield & Associates, Inc., is one of the leading publishers of state-specific, test-preparation materials. Founded in 1995 and based in Columbus, Ohio, Show What You Know® Publishing creates supplemental workbooks and flash cards for standards-based instruction and test-formatted practice that is specific to each state's test. The materials are written "By Teachers, For Teachers and Students." To get more information about Show What You Know® Publishing, go to: www.showwhatyouknowpublishing.com.